



NorDig Communication policy

1.5.2019

Background

Since the establishment of NorDig on 1997 one of the basic principles have been open standards and open communication between NorDig members including Associate members and Partners.

One of the challenges is to always maintain NorDig Unified Specification as close as possible with new standards and technologies. This will require early discussion with several non NorDig members like consumer electronics industry, video/audio codec manufacturers, chip manufacturers and software developers just to mention few. This active participation and open communication are one of the driving forces of NorDig.

NorDig's activities like creating drafts also include cooperation and communication with other groups like DVB, DTG and HbbTV. NorDig's view is, when possible and it fits NorDig requirements, to harmonise requirements with other receiver specifications which also is a very important demand from the CE industry. Many of NorDig future planning and strategic decisions are often not sensitive and with consensus view.

Even NorDig is for open standard and based on open communication there must be communication policy and guideline how to communicate NorDig work on new standards which have not been yet officially published.

The purpose of this guideline is to avoid any confusion related to NorDig work and to make it easier to collaborate with other organisations and companies.

NorDig communication rules:

- *All officially published NorDig documents are public and can be found at nordig.org.*
- *As standard, all NorDig decisions and documents are confidential and shall not to be shared outside of NorDig members (including Associate members and Partners) until the documents have been published at nordig.org , unless otherwise decided by NorDig Excom.*
- *NorDig Excom shall decide which of NorDig's future planning and strategic pre-decisions can be made public before the new or updated documents are published at nordig.org.*
- *Public information of NorDig future work and intensions shall be made short and shall be published at nordig.org.*

- *When NorDig Excom's planning or strategic decisions are commonly agreed not to be sensitive (the normal case), these future intentions explaining the expected addition/change in NorDig specification can in short be described as a news at nordig.org OR as a Liaison letter with the relevant external organisation or partner. The NorDig Excom Chairman shall approve the text in news/"Letter of Intent" before publication/distribution.*
- *In more complex decisions and studies which are sensitive to some members and/or not agreed among members, these shall during the work and drafting remain confidential and not to be shared outside of NorDig, NorDig Excom shall clearly inform NorDig/T of these items.*
- *All non-published documents (specification drafts etc) are confidential and not intended to be shared outside of NorDig members (including Associate members and Partners). For non-sensitive items/drafting and during harmonisation with other organisations, non-published documents may be shared with these organisation bodies.*
- *Members, Associate members and Partners may use NorDig drafts internally but not to share the drafts outside of their companies without approval of NorDig Excom Chairman.*
- *All external enquiries (press, media etc) shall for referred for NorDig Excom Chairman, only the Excom Chairman can comment any question related to NorDig.*