

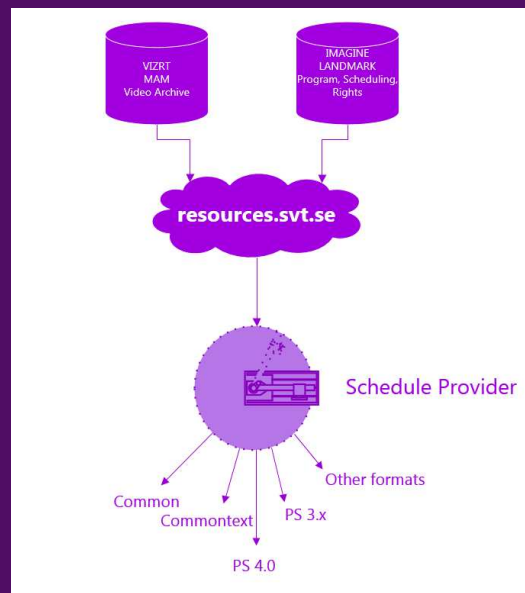


THE DAILY CHALLENGE

- Operations



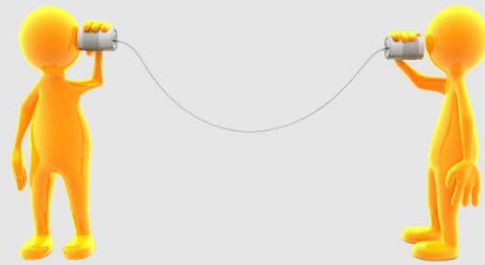
svt



svt

THE DAILY CHALLENGE

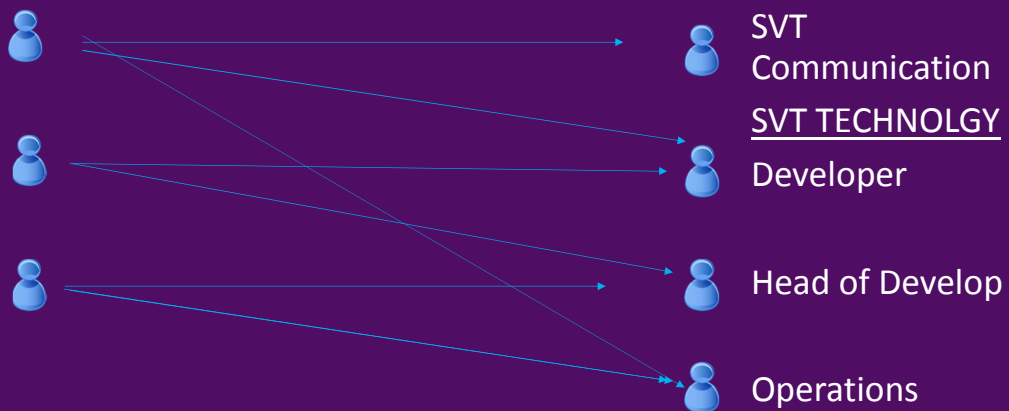
- Communication with distributors/recipients



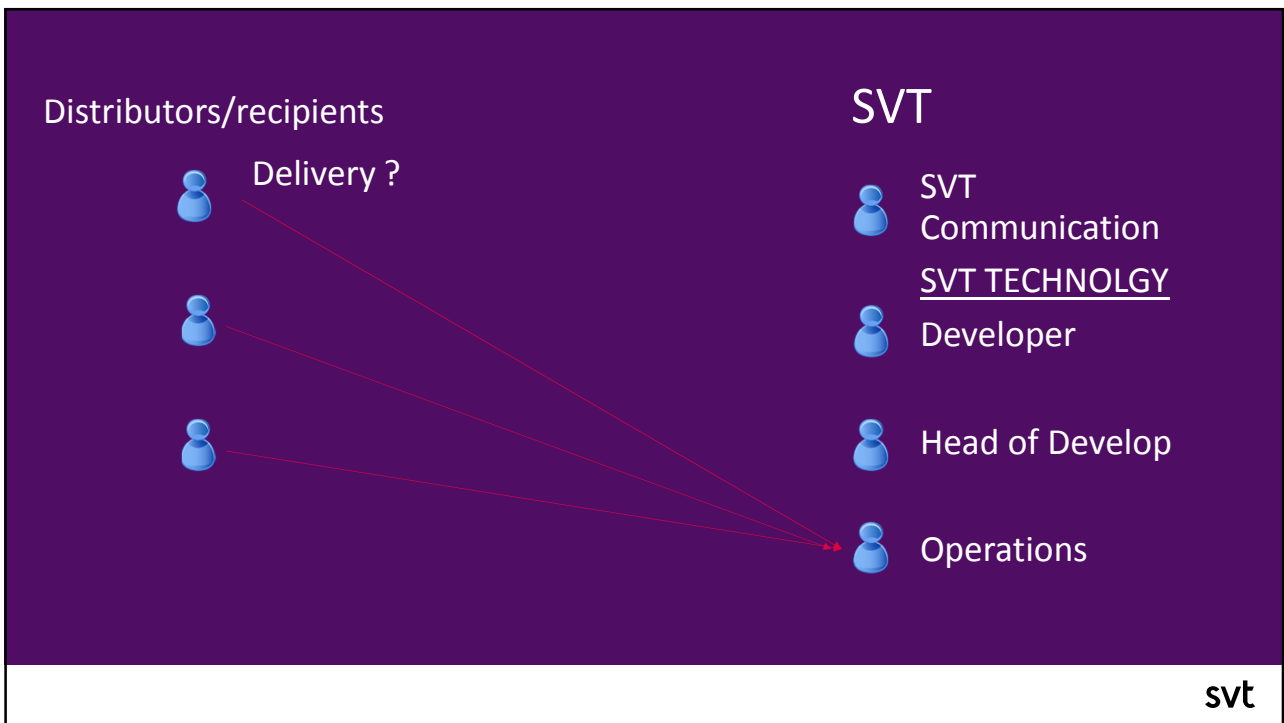
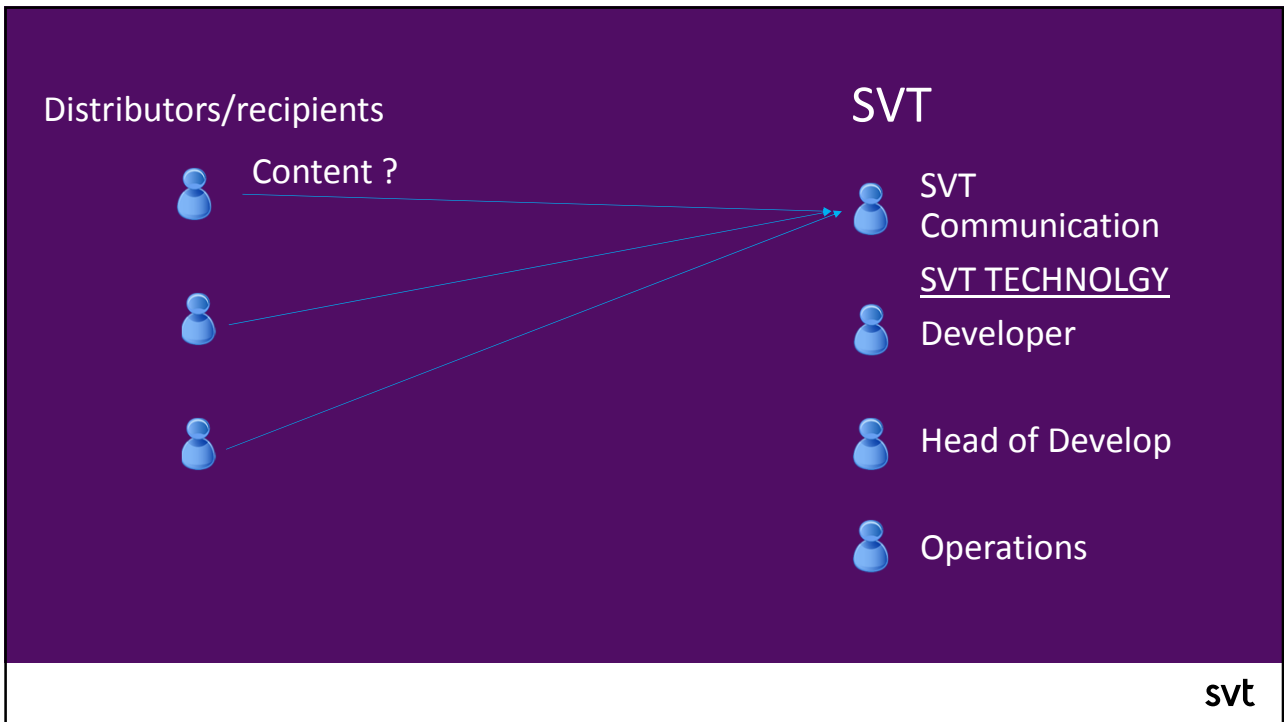
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Distributors/recipients

SVT



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FORMATS SVT DELIVERS

avstar	internal format to iNews, textfile.
Common XXX	"Old" xml-format before Public Schedule.
Common Text	Simple text variant of common format.
ljusbild	Royal library format
recording	internal format, used by reference recording
Public schedule	Public Schedule Delivered in at least two versions (3.1 och 4.0) and different content/criteria depending on recipients

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FORMAT SVT DELIVERS

- We want to minimize the number of formats to deliver!

Internal	2
Royal Lib.	1
Common	67
Commontext	12
PS 3	15
PS 4	4

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THE NEXT CHALLENGE

- Put light on the process at SVT
- Mapping PS – TVAnytime
- Communication with distributors/recipients.
Project leader

Common	67
Commontext	12
PS 3	15
PS 4	4
TVAnytime	?

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TIMEPLAN

- Start working in jan-feb 2018
- Also rebuild our application
Schedule Provider
- 2 extra developers
- 2 months estimated



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**Thank you for listening
Questions to me or Fredrik Tillroth?**

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