

9th. NorDig TVA metadata Workshop “NorDig common EPG/Event exchange file format and Rights management cross networks and platforms”

This Workshop will focus on three items:

- Handling of online content
- On-demand content
- Status of NorDig TVA Implementation

Two-day workshop from 2th. to 3th. May 2024 at SVT in Stockholm

The workshop starts with lunch Thursday 2th. May at 12.00 and ends Friday 3th. May after lunch at 13.00.

The Workshop will be held at SVT premises in Stockholm.

Address:
SVT / Sveriges Television
Oxenstiernsgatan 20
Stockholm
Sweden

Contact and hosts of the Workshop:

Anna Zander, SVT anna.zander@svt.se

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NorDig TVA metadata Workshops have focus on technical implementation of NorDig TVA (TV-Anytime) common EPG/Event metadata exchange format.

The workshop is about exchange of experience and development of solutions for future challenges with new distribution platforms and functionalities, including practical examples, solutions and guidelines.

It is a follow-up to topics that are being worked with in the NorDig EPG/Event metadata group and on the latest online workshop held in May 2022.

Program:

- 1. Welcome and presentation / Peter Mølsted, Chairman**
Status on the work in NorDig, maintenance of the NorDig specifications and the TV Anytime specification.
- 2. NorDig TVA and Ondemand content / Randi Volle, NRK**
Implementation of Ondemand content in TV-Anytime in NRK.
- 3. Implementation of Ondemand catalogue in SVT / Frederik Tillroth, Team Corda, SVT**
*The team will have a session about the challenges of implementing and handling the complete online-content in the TVAnytime-format.
Many questions arise during the development, such as how do you manage that kind of volume? How can the user filter the content?*
- 4. Metadata exchange with external partners / Anna Zander and Sebastian Gustavsson SVT.**
*In this presentation, we'll guide you through the process of exposing SVT's programs on external platforms.
We'll delve into the practical tools that underpin our collaboration, explore the methods for measuring conversion and viewing numbers, and underscore our vital role in delivering first-line support to facilitate seamless integration with third-party platforms. Additionally, we'll share insights into the rollout of the on-demand catalog in the TV-Anytime format.*
- 5. Implementation of NorDig TVA in TV2 Norge / Rune Sundfør Kråkenes and Joakim Skjæveland, TV2 Norge**
Presentation of the implementation NorDig TV Anytime in TV2 Norge, challenges, solutions and plans for future implementations.
- 6. Handling and signaling Accessibility services / Peter Mølsted**
Short description of new and better signaling of Accessibility services in TVA Anytime.
- 7. Status on NorDig TVA Implementations /All**
- 8. Questions, discussions, and follow-up actions / all participants**

Inputs and wishes to the program are welcome.

[If you like to participate in this Workshop, please send an e-mail before Monday 08.04. 2024 for registration.](#)



On behalf of NorDig EPG/Event metadata group,
Kind regards
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NorDig metadata specification and Guidelines are, as all other NorDig specifications, available and free to use for all interested, NorDig members or non-members, please see www.nordig.org.