

Minutes and summary:

9th. NorDig metadata Workshop:

“NorDig common EPG/Event exchange file format and Rights management cross networks and platforms”

Physical workshop: Thursday 2nd. 12:00 to Friday 3rd. 13:00.

Location: SVT / Sveriges Television Oxenstiernsgate 20 Stockholm Sweden

Host: Anna Zander and Sebastian Gustafsson, SVT

Participants:

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Rune Sundfør Kråkenes, TV2 Norge runesundfor.krakenes@tv2.no

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The NorDig TVA metadata Workshop was focusing on technical implementation of NorDig TVA (TV-Anytime) common EPG/Event metadata exchange format.

The workshop was about exchange of experience and development of solutions for future challenges with new distribution platforms and functionalities, including practical examples, solutions and guidelines. It is a follow-up to topics that being worked with in the NorDig EPG/Event metadata group and on the latest online workshop held in May 2022.

1. Welcome and presentation / Randi Volle, NRK.

The work in NorDig, maintenance of the NorDig specification and the TV Anytime specification.

- Short status on the work in NorDig. Presentation is enclosed.

2. NorDig TVA and OnDemand content / Randi Volle, NRK

Implementation of OnDemand content in TV-Anytime in NRK.

- Randi made a presentation of NRKs implementation of OnDemand content. Presentation is enclosed.

3. Implementation of OnDemand catalogue in SVT / Frederik Tillroth, Team Corda, SVT. The team will have a session about the challenges of implementing and handling the complete online-content in the TV-Anytime format.

- Fredrik made a presentation of SVTs implementation TV-Anytime for linear and onDemand content. Presentation is enclosed.

4. Metadata exchange with external partners / Anna Zander and Sebastian Gustavsson SVT.
In this presentation, we'll guide you through the process of exposing SVT's programs on external platforms. We'll delve into the practical tools that underpin our collaboration, explore the methods for measuring conversion and viewing numbers, and underscore our vital role in delivering first-line support to facilitate seamless integration with third-party platforms. Additionally, we'll share insights into the rollout of the on-demand catalog in the TV-Anytime format.

- Anna and Sebastian made a presentation of the analyse process of exposing SVT's programs on external platforms.
(Is there a presentation to be shared?)

5. Implementation of NorDig TVA in TV2 Norge / Rune Sundfør Kråkenes and Joakim Skjæveland, TV2 Norge Presentation of the implementation NorDig TV Anytime in TV2 Norge, challenges, solutions, and plans for future implementations.

- Rune and Joakim made a presentation of the implementation of TV-Anytime at TV2 Norge.
(Is there a presentation to be shared?)

6. Status on NorDig TVA Implementations /All

Nordig TVA is widely implemented and running. DR found it easy to present their TVA EPG to external stakeholders as it is an open standard.

All the participants have implemented it for linear publications. For OnDemand publication some have implemented the whole catalogue(SVT), some for certain perspectives and some have not implemented any OnDemand content.

7. Questions, discussions, and follow-up actions / all participants

Tasks the participants were concerned about going forward:

Where is the OnDemand EPG published?

We must show the effect of work with OnDemand information to 3rd parties in order to get priority for further work on this (DR).

Global ids(SVT), List of fragmentid for OnDemand service or program(TV2 Norge, ex Julehuset) or use key words as SVT does.

There were only broadcasters present and we missed participation from distributors.

Where is the Nordig EPG group going next?

Physical meetings are very useful and are desired by everyone once a year. In between, 1 Teams meeting, possibly more to plan a physical meeting. Anyone can initiate meetings if necessary. At this stage it is very useful to include editorial colleagues (like Anna Zander).



We thank SVT for the good reception and good hosting of the meeting, and for facilitating a pleasant gathering on Thursday evening.

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