



**NorDig one-day metadata Workshop:  
“NorDig common EPG/Event exchange file format and Rights management cross networks and platforms”**

**Thursday 30th. November 2017 from 10:00 to 17:00.**

**at Stofa / Boxer premises:**

**Boxer TV**

**Langebrogade 1**

**København K 1411 Copenhagen, Denmark**

**This Workshop is about TVAnytime** (new updated version) as the new NorDig common EPG/Event exchange metadata format, supporting NorDig requirement including rights management and cross platform distribution for both Live TV and VOD.

**Purpose of the Workshop** is to enable the industry to implement the TVAnytime format as NorDig metadata exchange format.

The work with a NorDig common EPG/Event exchange metadata format was set in initiate based on an increased need for a common standard what should be possible to use both for classical broadcast linear TV service as well for OTT streaming services, catch-up and other non-linear content.

**It is the intension** that the NorDig / TVAnytime standard to be used widely between Nordic and Irish Content Providers and Media Operators/Network Providers and others worldwide.

**This one-day workshop** aims to provide insight into the NorDig TVAnytime specification with guidelines and examples. The workshop is for technicians and experts in the field and wishes to create knowledge sharing and collaboration on assistance in implementing and using the new metadata exchange format.

**The Workshop is mean to help stakeholders** in the whole distribution chain, and are focusing on implementation of TVAnytime as NorDig common EPG/Event exchange file format respectively, from a broadcaster and a distributor point of view, with cases and concrete examples.

**The NorDig EPG/Event metadata Group** will be able to help and support with expertise and know-how also in the future, as the NorDig will take care of maintenance and coming updates of the specification.

**Workshop program:**

- 1. Why a NorDig common EPG/Event metadata exchange file format** / Peter Mølsted, Chairman. Background for the work in NorDig, the intension with a common exchange file format and the specification process.
- 2. The TVAnytime standard including NorDig requirements** / Jean-Pierre Evian, EBU - TVAnytime expert.



The concept of TVAnytime, structure and logic. Rights managements for live and On demand.

3. **NorDig EPG/Event common metadata file format specifications** / Randi Volle, NRK  
Reviewing NorDig guidelines, XML example files and Termslist
4. **Lunch brake**
5. **SVTs planned work regarding TVAnytime format** / Per-Håkan Wistrand, SVT  
Challenges and benefits for a broadcaster by implementing the NorDig metadata exchange format
6. **Implementation of TVAnytime as distributor** / Alex Jørgensen, Stofa  
Challenges and benefits for a distributor by implementing the NorDig metadata exchange format
7. **Questions and follow-up actions.**

**This workshop is free and an open for all interested - not only NorDig members.**

**Deadline for registration to attendance at the NorDig metadata Workshop is November 23th. 2017.**

Please send your Confirmation of attendance, with name, company, email address and telephone number.

Kind regards  
Peter Mølsted  
Chairman NorDig EPG/Event metadata Group  
e-mail: [moelsted@mail.dk](mailto:moelsted@mail.dk)  
phone: +45 30702213

Links to the TVAnytime specification:

ETSI website:

[http://www.etsi.org/deliver/etsi\\_ts/102800\\_102899/1028220301/01.10.01\\_60/ts\\_1028220301v011001p.pdf](http://www.etsi.org/deliver/etsi_ts/102800_102899/1028220301/01.10.01_60/ts_1028220301v011001p.pdf)

EBU TVAnytime website with information about the new updated version. Here you also find links to the Specification, Schemas & Classification Schemes: <https://tech.ebu.ch/tvanytime>

**NorDig** is specifying a common platform for digital tv to be used within the Nordic region and Ireland. The NorDig organization has 20 years anniversary this year.

For more information see: [www.nordig.org](http://www.nordig.org)