**NorDig EPG / Event metadata Group**

Minutes from group meeting

**Time:** Friday 9th. October 2020

**Location:** Webex meeting

**Participants:** Peter Mølsted, chairman

Randi Vole, NRK

# Minutes from last meeting

Minutes from last meeting 28.09.2020, approved.

1. **Follow-up actions from last meeting**

**3.1 List of NorDig TVA - EPG/Event metadata** on NorDig website(task 41 in Working document) “List of EPG metadata in NorDig TVA format, draft004”:
Peter M. presented “List of EPG metadata in NorDig TVA format” at NorDigT meeting and got approval for release at NorDig website. “List of EPG metadata in NorDig TVA format” released at NorDig website 1th. October.
- Frode have sent information about Telia / Get to be included in the list.
AP/ Peter to update “List of EPG metadata in NorDig TVA format”.

**3.2 “StartOver"** (task 35 in Working document) - rights to start over the program when it is still on air. TDC have a need to handle “start over” rights both in VOD and scheduled / live events. It is possible to cover the needs by using the current TVA functions by working with time periods for a Scheduled or Ondemand Event.
Randi have updated the Guidelines including the proposal from Peter W. and make a xml example + description of the solution.
- NorDigT approved release the updated Guidelines at NorDig website, it was released it 1th. October.

**3.4 Audience measurement** (task 36 in Working document)
Cooperation with the TVOV consortium and Kantar Norway about using NorDig TVA as basis for audience measurement (TVOV - tv monitoring).
“NorDig TVA metadata for KANTAR\_draft001” to be added information / guidelines how to map TVA metadata to Kantar metadata.
AP/ Joakim and Are to make a specification of the basic mapping between TVA and Kantar metadata elements to be included in the “NorDig TVA metadata for Kantar” specification.
- Due to Are has become ill the action have not yet been done.

- It was discussed if we shall release the document as it is, like a analyze and introduction, and let it be up to the broadcast them self to make the correct mapping between TVA metadata and Kantar input.
The document “NorDig TVA metadata for Kantar audience measurement v.1.0\_draft001” due contain very usable information for the broadcaster and can be released with a little text update.
AP/ Peter to contact Joakim to ask when / if he will be able to deliver the specification of the basic mapping between TVA and Kantar metadata elements.

# NorDig TVA metadata Workshop Online - Friday 2th. October

The workshop was held Friday 2th. October from 10.00 to 13.00 with 11 participants, with good and interesting presentations and useful discussions, of course with the limitation of and online workshop. Follow up workshop is planned in about 6. Months, hopefully a physical “face to face” workshop.
Peter M. have sent out minutes with presentations from the workshop.

Follow up from the workshop:
**Images** – differentiation between covers, stills and horizontal promotional material and with language codes to the images, and same picture in more sizes.
- It was agreed that we have to take action on this – new item in the working doc.

**Umbrella programs** (ex. Go´morgen Danmark on TV2 or a Football match with advertising between 1. and 2. half).
- It is covered in TVA with “programgroup”.

**Implementation TVA** for VOD is a challenge because of the excessively big number of programs that must be handled and the challenge with non-linier schedules.
- We covers the major items about Ondemand in the Implementation Guidelines, but must have more fucus on Ondemand in the future work in the group.

**Keywords** are used different with own standards.
- It was agreed see if we can make standard for keywords - new item in the working doc.
 **Next Workshop:**In the workshop program we announced special focus on VOD but there was not much time to that item.
- It was discussed to have next workshop concentrated about Ondemand content since a major part of the broadcasters have or are in process of implementation NorDig TVA for linier programs and next step are Ondemand.
AP/ Plan for next Workshop to be discussed at next meeting.

# Review actions in Working document 83

Working document reviewed and updated.
New action item in the working document: Images and Keywords.

# Actions before next meeting

**List of NorDig TVA - EPG/Event metadata** (task 41 in Working document):
AP/ Peter to update “List of EPG metadata in NorDig TVA format” on the NorDig website with inf. From Telia / Get.

**Audience measurement** (task 36 in Working document)
AP/ Peter to contact Joakim to ask when / if he will be able to deliver the specification of the basic mapping between TVA and Kantar metadata elements.

**For other actions see Working document ver. 84.**

# Meetings

Wednesday 21th October from 10.00 to 12.00 CET, Telco / Webex meeting

*Informative:
Next NorDig T meeting, 27th. October 2020.*

**Note**: meeting minutes, updated Working document and other relevant documents will be uploaded at the NorDig website (nordig.org) at member’s area in EPG/Event metadata subgroup documents <http://nordig.org/groups/epg-event-metadata-group/documents/>