

**Welcome to  
6th. NorDig Metadata Workshop:**

**“NorDig common EPG/Event exchange file format and Rights  
management cross networks and platforms”**

With special focus on Ondemand services.

2<sup>th</sup>. October 2020

Online Workshop  
by

NorDig EPG/Event Metadata Group

## NorDig Metadata Workshop - Program

Program with estimated time plan for the Workshop from 10:00 to 13:00:

- 10:00      **1. Welcome and presentation** / Peter Mølsted, Chairman  
The work in NorDig, maintenance of the specification and latest NorDig releases.
- 10:10      **2. NorDig TVA specifications and Guidelines** / Randi Volle, NRK  
Review updated NorDig Implementation package contains technical Guidelines for implementation of NorDig TVA and presentation of NorDig program Genre list.
- 10:30      **3. Implementation of NorDig TVA in SVT** / Ulrika Hill and Fredrik Tillroth, SVT  
Status of TVA implementation work, scope of the project and future.
- 10:55      **4. Implementation NorDig TVA as distributor** / Peter Wille, TDC  
Presentation of TVA implementation, ingest system, data model and distribution.
- 11:20      **Coffee break - 10 min.**
- 11:30      **5. Benefit for broadcaster providing quality metadata** / Daniel Rühmann, Simply tv  
Recommendations for broadcasters how to provide metadata (how to fill in data fields and what not to do) to ensure correct and usable metadata distribution and EPG presentation.
- 11:55      **6. Implementation of NorDig TVA in DR** / Mads Christensen, DR  
Status of TVA implementation work, scope of the project and future.
- 12:30      **7. Questions, discussions and follow-up actions** / all participants

**Due to the Covid-19 crisis and the travel restrictions this workshop is held as an online conference.**

**The 6h. NorDig metadata Workshop have focus on technical implementation of NorDig TV-Anytime,** and a with special focus on Ondemand services, and is a follow up on the workshop held in December 2019 at TDC in Copenhagen.

**Program for the workshop includes,** updates of implementation guidelines, NorDig TVA Genre list v. 1.1, presentations of implementation projects at SVT, TDC, DR and presentation about the benefit for broadcaster providing quality metadata.

This workshop also have a special focus on Ondemand it is an area that contains many challenges in relation to good technical solutions for many broadcasters.

**NorDig TV Anytime Genre list including translation to Nordic and Irish languages released (October 2020)**

NorDig Genre list version. 1.0 is a specification of NorDig TV Anytime content genre based on TV Anytime Content CS list, meant as a help to broadcasters and other content providers to standardize the genre classification of content to secure correct presentation of programs / content across languages, platforms and countries.

**List of EPG / Event metadata in NorDig TVA format v.1.0” released (October 2020)**

“List of EPG / Event metadata in NorDig TVA format v.1.0” is an informative document contains a list of broadcasters, distributors and EPG metadata suppliers who have implemented or are currently implementing NorDig Metadata Exchange format / NorDig TVA metadata as distribution metadata format and have accessible EPG/ Event metadata on air.