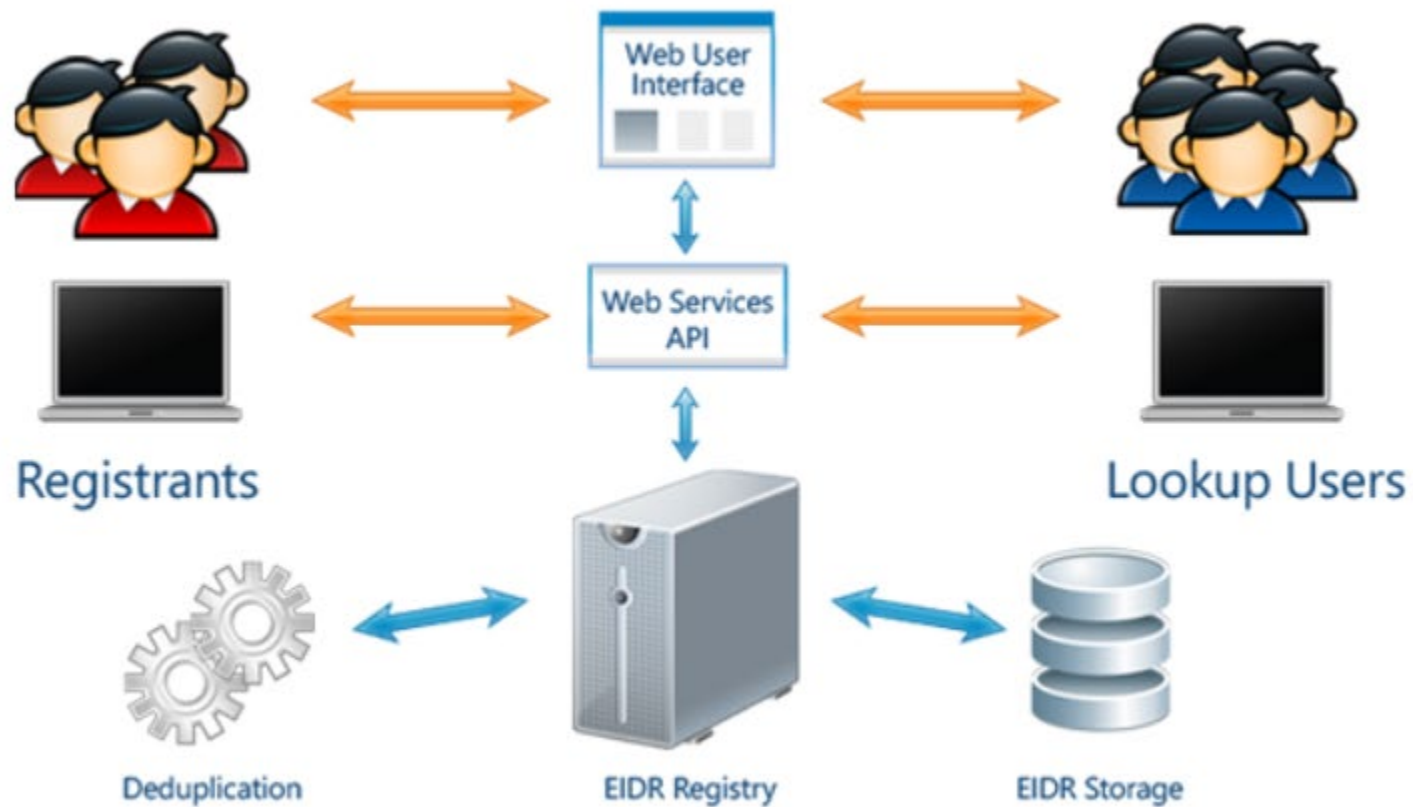


Global identification registration

Registrants and lookup users can use the web user interface or web services API to interact with the Registry.



Registrants Submit Assets to the Registry

Production Companies

EIDR – It's just an ID to reference exactly in valuechain

Revenue, Distribution and Royalty Analytics

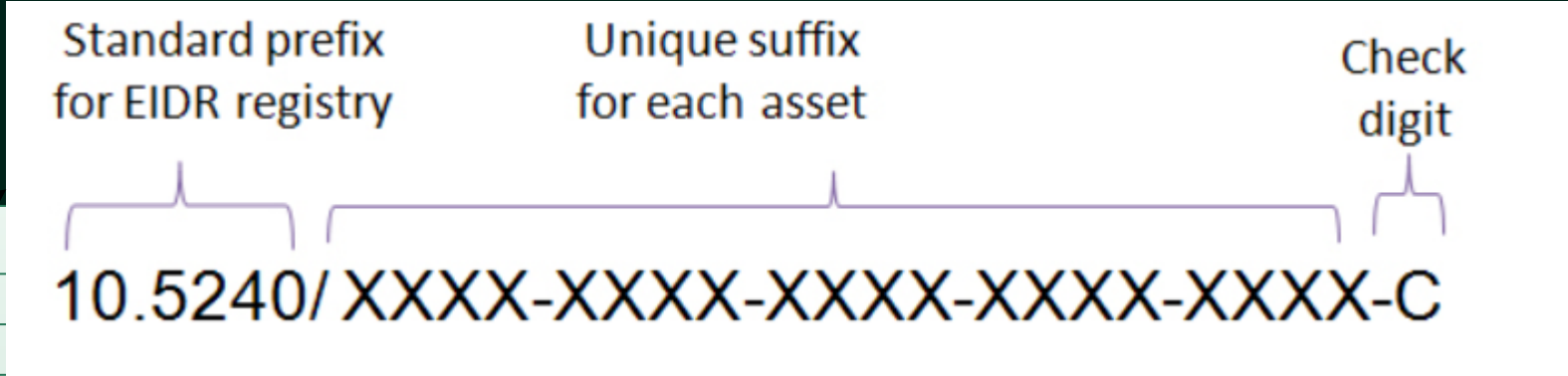
Because the hierarchically-related entities defined by EIDR properly reflects those of the industry and its distribution and licensing practices, audience and royalty reporting can be done precisely and consistently using each asset's EIDR ID. For example, by knowing the EIDR ID of a regionalized television episode edit, the correct abstract episode, season, and series records may be accurately inferred. Identification of assets using this ID makes possible analytics that roll up all versions (and translations, and edits) of a title, and allows drilling down to any level. This allows virtually complete automation of revenue, royalties, and audience measurement analytics, with a precision and specificity not previously possible.

Distribution Platforms

Build your own layouts

An increasing number of digital distributors now *require* an EIDR ID to enter their infrastructure (i.e. to sell or stream a movie through that platform). **By pre-registering your content, you can assure that all distributors are referring to your product with the same identifier, world-wide.** This makes life easier for everyone, as you do audience or revenue analysis: your content is precisely identified, and always exactly the same way.

Base object



BASE OBJECT DATA	
EIDR ID	10.5240/B670-EB0F-3B25-9728-0216-S
Structural Type	Performance
Mode	AudioVisual
Referent Type	Movie
Title	Tempelriddernes Skat Lang: da Title Class: release
Original Language	da Mode: Audio Type: primary
Release Date	2006
Country of Origin	DK
Status	valid
Approximate Length	PT1H24M
Alternate ID	1IP67-dadJE Domain: play.google.com Type: Proprietary
Registrant	10.5237/4641-C56E
Credits	
Director	Kasper Barfoed
Actor	Christian Heldbo Wienberg
Actor #2	Frederikke Thomassen
Actor #3	Julie Grundtvig Wester
Actor #4	Nicklas Svale Andersen

Flawed by 1 and roman numerals

Other ID – usually has IMDB

Who owns data

Key ID info

datamodel

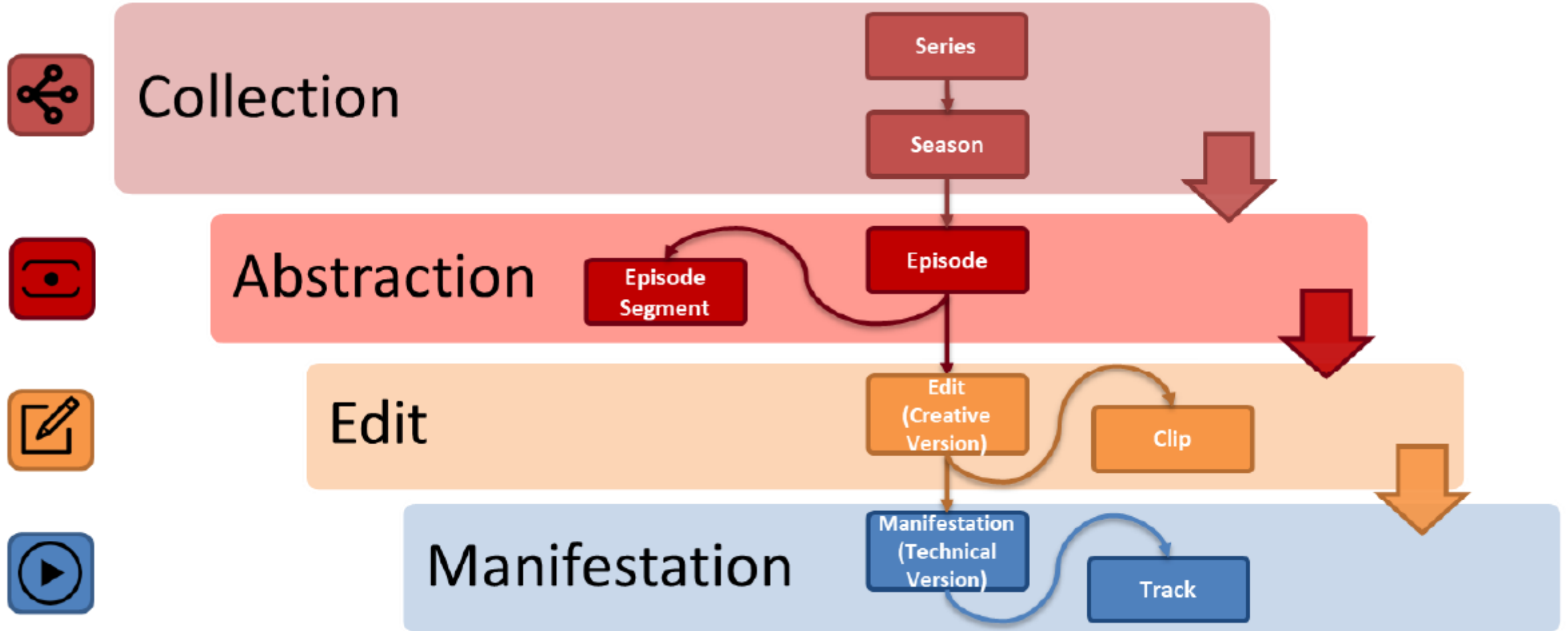


Figure 3: A Typical Episodic Hierarchy

Pricing

Use: Free, Registration cost pr. asset

Watch Demo

Get an EIDR ID Now

Service	Price	Description	Action
Update Title Registration	\$8	Make updates to your data anytime	LEARN MORE
New Title Registration	\$21	Get an EIDR ID with ease	LEARN MORE
Enterprise Services	Call Us!	Check out our full suite of services	LEARN MORE

Where it is used

Companies That Trust & Rely on EIDR



1. Data highlighter – [How to boost traffic](#)

1. [TV](#)
2. [Movie](#)

2. Schema

1. [TV](#)
2. [Movie](#)

More info

Documentation: <https://www.eidr.org/technical-documentation/>

API: https://eidr.org/documents/EIDR_2.1_REST_API.pdf

Model : <https://www.eidr.org/documents/Introduction%20to%20the%20EIDR%20Data%20Model.pdf>

Terms: <https://www.eidr.org/assets/EIDR-Terms-of-Use-February-2021.pdf>

Try it: <https://ui.eidr.org/search>

Tak

By Ole Madsen Nuuday / Yousee Brand

youSee