

2021-10-13 Nordig meeting about possibility to extend HowRelated

urn:tva:metadata:cs:HowRelatedCS:2012:19 (Promotional Still Image)

19.1 General Network logo Still Image

General Still image - representing the network

19.2 General Channel logo Still Image

General Still Image representing a specific channel of the network

19.3 Show still

Representative generic image for a show, single, movie or series, often used for press and PR purposes and used as main image in case a Key Art is not produced.

19.4 Episode still

Image to represent a specific episode of a series.

19.5 Key Art

Promotional artwork including show logo. Show or episode level. AKA Series Banner, Thumbnail artwork, Poster.

19.6 Key Art Clean

Backdrop for Key Art. Has a dedicated space for, but doesn't include text/logo. Logo placement varies. AKA Key Art.

19.7 Behind-the-scenes photo

Behind the scenes production photos

19.8 Special circumstance/ News event

Image or series of images depicting a special event or happening

19.9 Portrait (Cast??)

Portrait of actor or cast in character or key employee. Headshot, half or full body.

19.9.1 Portrait Lead Character

19.9.2 Portrait

....

19.10 Ensemble

Cast ensemble

19.11 Show Logos

Show logos as separate entities

Any other types needed? please discuss (Key Art Show Still vs. Key Art Episode Still)

Example of a "Key Art" still image:

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